

Beneath the Surface Art Contest Rules

Please read the information below carefully. Submissions to the “Beneath the Surface” Art Contest must comply with all contest rules below to qualify.

The contest is open to students who attend high school in Brantford and Brant County.

Art submissions must include *all of the following*:

- Completed registration form.
- An artist statement (2-3 sentences), that includes a title for your artwork, and explains:
 - How your art entry relates to the theme “Beneath the Surface”, and the need for plain and standardized packaging as a means to stop tobacco industry advertising.
- Art submission relates to the theme “Beneath the Surface”.
- Signed consent form for submitted art entry, and additional forms for anyone appearing in an art entry (i.e. Photo).
- Artwork submissions must be 2-dimensional in any medium (painting, drawing, collage, photo, etc.) and be no larger than 36” by 36” portrait or landscape.
- Art Submission does not include any content featuring suicide messaging and does not portray any individual in the act of smoking cigarettes and/or recreational drugs, or consuming alcohol.
- Artwork submission must be original and should not include any brand name items or company logos (including the Brant County Health Unit logo).

Art Submission Deadline and Locations: Monday, March 21, 2016 by 3:30 p.m.

1) Electronic Submission: Take a picture of the following:

- Artwork
- Artist Statement
- Registration Form
- Consent Form(s)

- Email all photos to youth@bchu.org
- Arrangements will be made to pick up artwork and registration forms prior to art exhibit.

2) In-Person Submission: The Brant County Health Unit, 194 Terrace Hill Street, Brantford, 8:30am-4:30pm, Monday to Friday, Main Floor Reception.

General Contest rules (applicable to all submissions)

1. The submission of your project entry to the contest is your acknowledgement of, and agreement to, the terms and conditions of the contest.
2. You may only submit one entry to the contest.
3. Your art submission must be original, created by you, and you must not submit a project created by someone else. You must be the sole owner of all rights to the project you submit.
4. The Brant County Health Unit retains the sole discretion to disqualify any projects that are contested in any manner.
5. The submission must be relevant to the contest theme ***Beneath the Surface***.
6. Your project entry must NOT contain content featuring suicide, depiction of weapons, violence, obscenity, defamation, individuals in the act of smoking cigarettes and/or recreational drugs, or consuming alcohol. The Brant County Health Unit will determine, in its sole discretion, what constitutes such content.
7. The artwork must be original and should not include any brand name items or company logos (including the Brant County Health Unit logo). If the piece includes images from popular culture (e.g. the image of a famous person, an album cover, or a company logo) entrants must prove that they have permission to include it, or the submission will be disqualified.
8. If you use any statistics in your work please provide the sources. We will review them for accuracy and suitability.
9. By participating in the contest you agree to hold harmless The Brant County Health Unit, and its employees, agents and representatives from any, and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of another person's intellectual property rights. You also release The Brant County Health Unit and its employees, agents and representatives from any responsibility or liability for any damages, injuries, claims, and causes of actions or losses of any kind you may incur or suffer arising in whole or in part from your participation in this contest.
10. All submissions become the property of The Brant County Health Unit. The Brant County Health Unit may make changes to all, or part of the project it considers desirable for use.
11. By entering the contest you agree to have your project displayed at the Beneath the Surface Art Exhibit, and used in The Brant County Health Unit's print, and electronic communications materials, advertising and promotional materials, and on The Brant County Health Unit's website, Facebook and Twitter pages, for any purpose, and at any time in the future without any fee or other form of compensation.
12. By entering the contest you acknowledge and agree that The Brant County Health Unit may use your name in the following manner:
 - a. To release your name for the purpose of announcing winners and promoting any media campaign platform.
 - b. To include your name in any disclaimer pertaining to the submission.
13. All submissions received after **Monday, March 21, 2016 at 3:30 p.m.** will not be eligible to participate in the contest. Entries received without an artist statement will not be eligible to participate in the contest.
14. Projects will be judged on criteria in three categories including first impression, creativity, and theme. These categories include how creatively the chosen theme has been incorporated into the project.
15. Participants who have submitted a winning project and are not at the art exhibit at the time of the announcement will be notified by April 4th, 2016. Participants then have five (5) days to respond to this notification. If participants don't respond by this time, their project will be disqualified, and will not be eligible for contest prizes and another project will be selected instead.
16. The Brant County Health Unit reserves the right to disqualify any contestant it has reason to believe does not comply with the contest rules. If after the awarding of the contests prizes, a contest winner is disqualified or determined to be ineligible, an alternative winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these rules.
17. 1st prize winner will not be eligible to win the 2nd prize.

Art submission requirements:

1. You must submit a consent form with your project entry. If you are under 18 years old, the consent form must also be signed by a parent/guardian.
2. If you are submitting an art entry such as a photo, your project must also be accompanied by a signed consent form signed by each participant appearing in your art entry. If a participant appearing in the photo is under 18 years of age, the participant's parent/guardian must also sign the consent. This consent form must be

submitted by Monday, March 21, 2016 along with your contest submission in order for your project to be considered in the judging process.

3. An artist statement (2-3 sentences), that includes a title for your artwork, and explains:
 - How your art entry relates to the theme “Beneath the Surface”, and plain and standardized packaging as a means to stop tobacco industry advertising.
4. Include an artwork title with the artist statement.
5. Artwork submissions must be 2-dimensional in any medium (painting, drawing, collage, photo, etc.) and be no larger than 36” by 36” portrait or landscape.