



# Art Contest: Beneath the Surface

**Attention High School Students:  
Enter our contest for a chance to  
win \$200**

The Beneath the Surface art contest wants you to artistically express what **you** see when you look beneath tobacco industry advertising.

The tobacco industry relies on packaging to **advertise** their products.

Their packages are designed to be colourful and vibrant to make them appealing.

To register visit **[www.bchu.org/artcontest](http://www.bchu.org/artcontest)** or speak with your art teacher for more details.

**Deadline: Monday, March 21, 2016**

All art submissions will be displayed at our Beneath the Surface Art Exhibit on Thursday, March 31, 2016.