

Building Blocks
Healthy Eating, Physical Activity, and Oral Health
A Lesson Plan Module for Teachers
Junior Kindergarten – Grade 6

Oral Health
Grade 6
Lesson 2

Lesson 2: Ad Design for Healthy Teeth Products

Curriculum Expectations:

- Identify how media influences family, friends
- Describe ways to keep teeth healthy

Objectives:

Students will:

- Think creatively
- Create an ad for healthy teeth products
- Learn what healthy teeth products are

Suggested Outline

Section 1: Introduce Today’s Lesson “Ad Design for Healthy Teeth Products”

Section 2: Discuss healthy teeth products

Section 3: Discuss what attracts people to advertisements

Section 4: Create an advertisement for healthy teeth products

Section 5: Conclusion

Section 1: Introduce Today’s Lesson

Section 2: Discuss healthy teeth products

Ask students to think about what people need to help keep their teeth and gums clean and healthy. Proper oral health items include toothpaste, toothbrush, dental floss, mouthwash. These items can be bought at most grocery and some convenience stores. Talk to your dental health professional to find out which brand, type or size would be best for you.

Section 3: Discuss what attracts people to advertisements

Ask students what causes people to buy a product? Would they buy a product if they saw an advertisement with happy and healthy people having fun? If its colourful, bright, low cost, good value or environmentally friendly?

Section 4: Create and ad design for healthy teeth products

Hand out “Ad Design for Healthy Teeth Products”

Students are to create an ad for healthy teeth products by drawing, colouring, cutting and pasting words or pictures



Section 5: Conclusion

Review what healthy teeth products are and why they are good for your teeth

