

Name: _____

ADS & US

body image repeated air brushing models values
computer imagery stars music exaggeration dissatisfied

Complete the sentences with the correct words.

1. The brand name is often _____ to help us remember it.
2. Sometimes ads use fashion _____ and claim we can be like them too, if we use their product.
3. Your _____ can affect your feelings about a brand.
4. Advertisements can influence our own _____.
5. _____ is one of the advertising methods that companies will use to persuade us to buy their product.
6. Some ads use sports _____ or other celebrities to sell their products.
7. Some photographers use _____ or _____ to make models look "flawless."
8. Some magazine ads can make us feel _____ about the way we look.

